

We build loved portals

VANTAiO

Enterprise News Manager

Increase your company's success and let your processes speak for themselves!

www.vantaio.com



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Typical Challenges

- High amount of information in different systems ("information flood")
- Widely distributed information systems from the end user's point of view
- Missing a message system to really reach all employees
- No use of existing systems (such as SAP) as a source for news
- Lack of integration of external systems, especially social media.
- Redundant and distributed message capture with media breaks



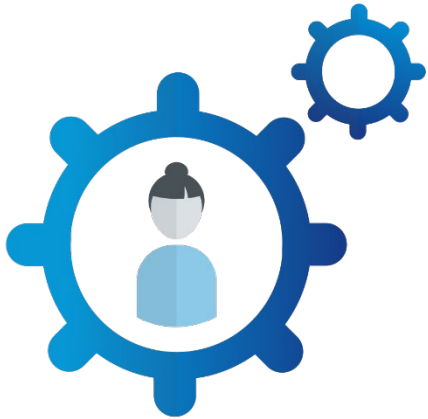


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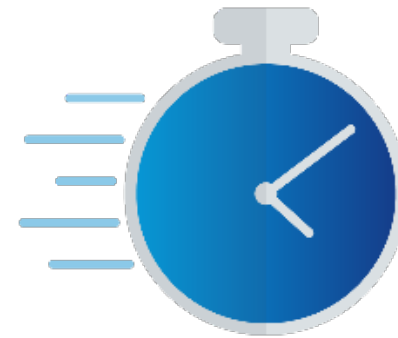


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Summary - your benefits at a glance



Increase your company's success and let your processes speak for themselves!



Relieve your employees and automate the editorial work



VANTAiO Enterprise News Manager Features



- ✓ Out of the box news cockpit, the content of which can be personalized by the User to his needs
- ✓ Possibility to define flexible message types and content pages by using the editor to define editorial forms
- ✓ Audience oriented communication of news by using news groups, channels and tags
- ✓ Easily connect external data sources such as SAP, cloud applications or web services via connectors
- ✓ API to use messages from third-party applications (e.B. websites, mobile apps, Microsoft Teams)
- ✓ Simple administration as well as clear configuration of the system by using the administration cockpit

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User Case 1: Universal news dashboard for employees (news cockpit)



- > Message cockpit with multiple sources, usable on your notebook or smartphone
- > Topic oriented mix of different types of information such as internal messages, external messages, content updates or process messages
- > Adaptation of the offered information channels and interface to personal needs including e-mail notification.
- > High clarity due to a compact presentation of information compared to classic intranet or portal solutions

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Use Case 2: Communication system Headquarters - Branch (Range Cockpit)



- > Easy transmission of assortment information, product placements, special promotions, product recalls
- > Simple user interface, also suitable for fast changing workforces.
- > Direct use of information on the sales area possible (point of sale)
- > Feedback channel (comments, questions) from the branch to the headquarter
- > Elimination of redundant and partly manual information paths

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Use Case 3: Temporary crisis and special information (topic cockpit)



- > Example: Daily and up-to-date information on "Corona" and how to behave within the company
- > Can be set up within an hour by the administration in the Enterprise News Manager.
- > Integrated presentation of internal and external messages on the topic in one cockpit
- > Easily provide information as additional instructions on enterprise screens (VANTAiO Enterprise TV Display)

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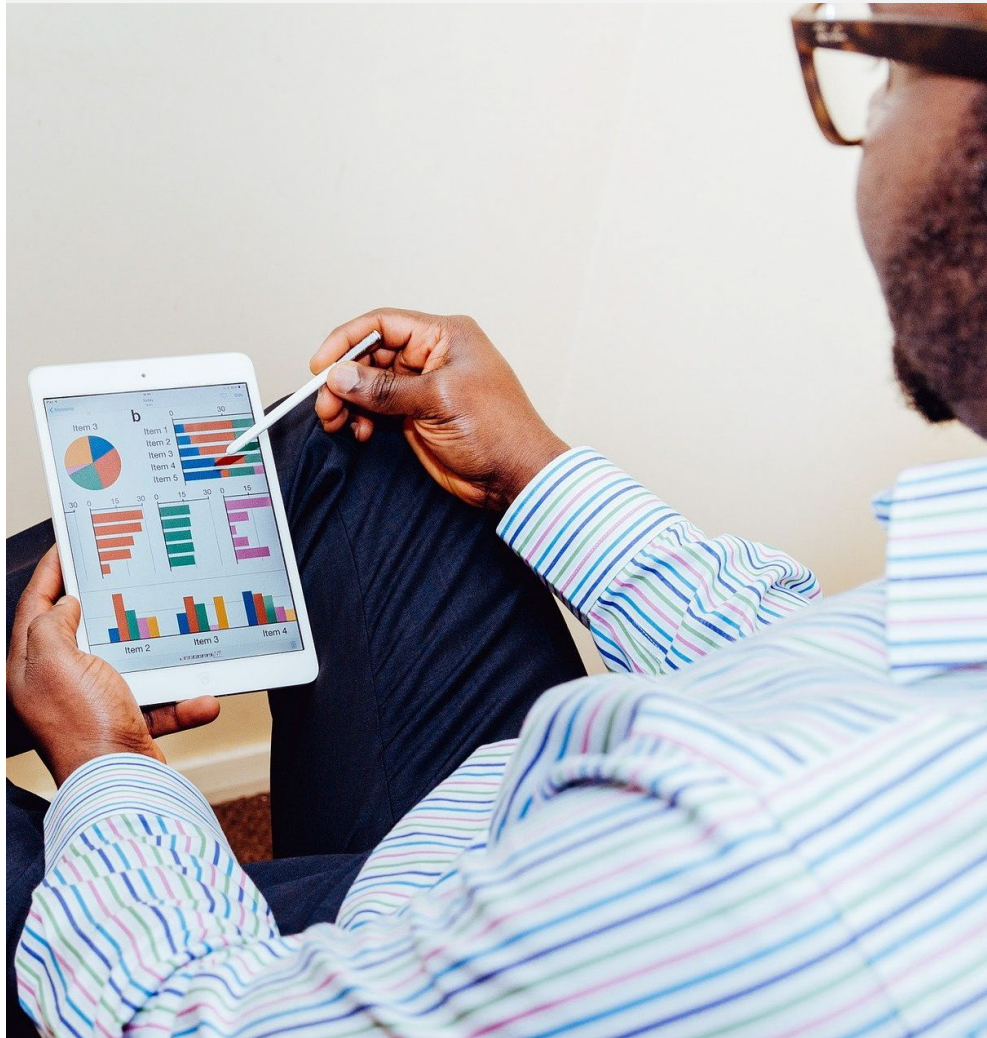
Use Case 4: Groupwide job exchange (Job Posting Cockpit)



- > Clear presentation and filtering of all group vacancies, including separate HR systems in various Group companies
- > Integrated view for the end user, even if different sources are used for the job postings (for example, SuccessFactors and Website)
- > Improved accessibility by mixing job vacancies with other information.
- > Mobile availability including alert function for new job vacancies

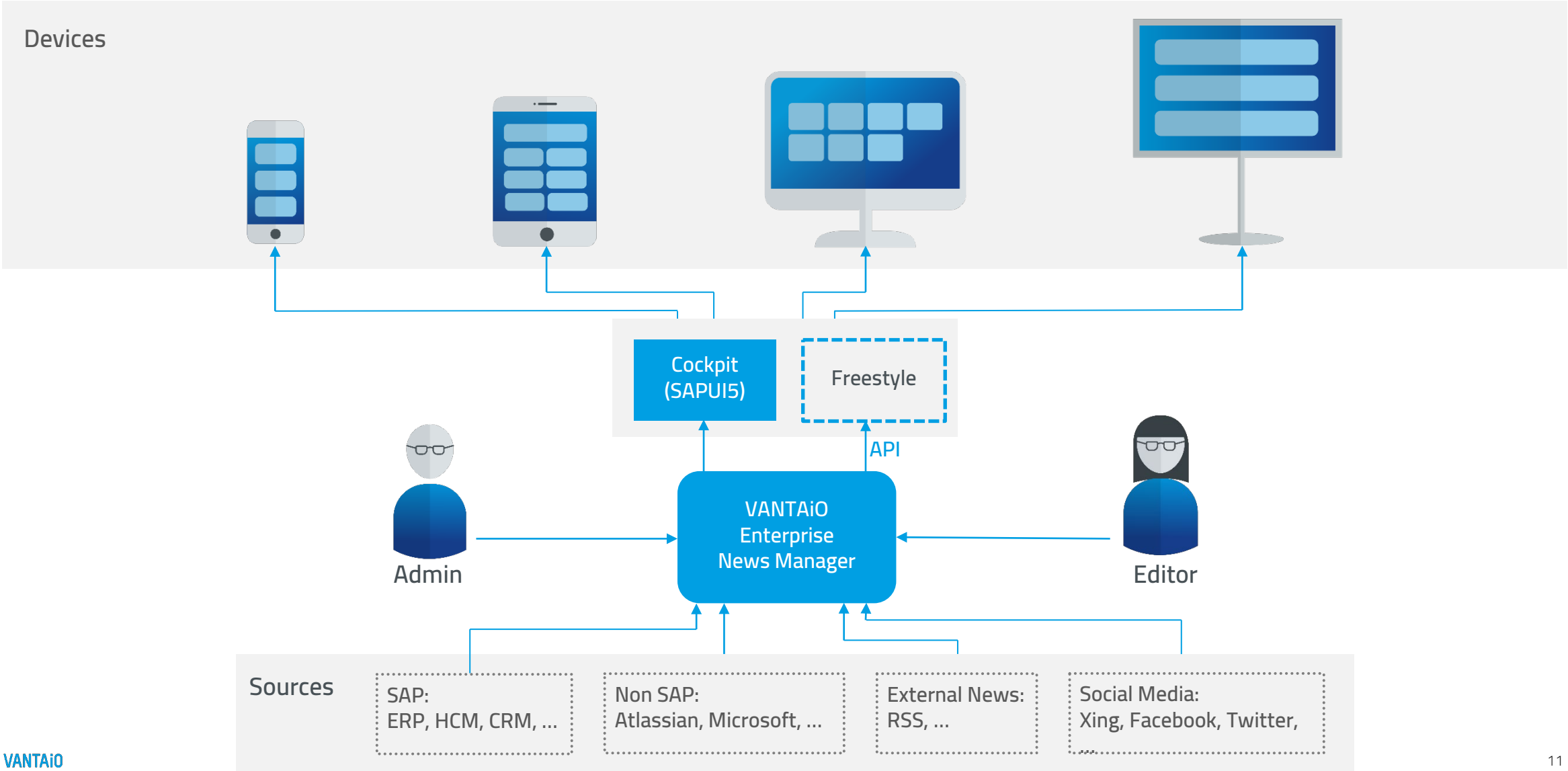
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Use Case 5: Market and industry observation (Competitor Cockpit)



- > Always up-to-date - Consolidation of various industry information services in the cockpit
- > Integrated news from the respective industry or business.
- > Structured interface for a good quality of information of the individual competitors
- > Combination with internal key figures (KPIs) from internal systems
- > Easy forwarding of interesting news to workmates possible.

VANTAiO Enterprise News Manager Architecture



VANTAiO Enterprise News Manager

Universal Dashboard/Cockpit for Messages



The screenshot displays the VANTAiO Enterprise News Manager interface. The top navigation bar includes the SAP logo, a search icon, a notification bell, and a user profile icon. Below the navigation bar is a horizontal menu with various news categories and their counts: Alle (18), Covid-19 Nachrichten (3), Interne Nachrichten (5), Externe Nachrichten (5), Büro & Umgebung (2), Content Updates (1), HR & Team (0), Social Network (0), and Prozessmeldungen (0). A search bar is located below the menu, followed by a toggle for 'Nur ungelesene' and buttons for 'Alle News als gelesen markieren', 'Sortierung', 'Filter', and 'Kachelansicht'. The main content area is a grid of news cards. The first card is titled 'CEO-Statement zum Jahresabschluss' by Paula Schneider, dated 15.07.2020, with 900 views and 100 likes. The second card is titled 'Achtung: Aktuelle Spam-Mails!' by Jonas Unger, dated 14.07.2020, with 200 views and 320 likes. The third card is titled 'YOUR Portal- Verkaufszahlen gehen nach oben' by Firmenpresse, dated 14.07.2020, with 126 views and 14 likes. The interface is annotated with several callout boxes: 'Newsgroups' points to the category menu; 'Search' points to the search bar; 'Company news' points to the CEO statement card; 'Social Features' points to the engagement icons (views, likes, comments, shares) on the CEO statement card; 'Watch list' points to the user profile icon in the top right; 'Personalization' points to the 'Personalisierung' button; 'Filter / View' points to the 'Filter' and 'Kachelansicht' buttons; 'External news' points to the 'Firmenpresse' card; and 'Read / Unread' points to the 'ungelesen' status indicator on the 'Firmenpresse' card.

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Easy news capture with high comfort for editors



The screenshot displays the SAP Redaktionscockpit interface for creating a news item. The workflow is shown as a sequence of steps: Card / Teaser, Nachricht, Channels / Tags, Optionen, Vorschau, and Veröffentlichung. The main editing area includes fields for the title (Überschrift) and short text (Kurztext), both with character counts. There are also options for translations (Übersetzungen) and a preview image (Teaserbild) with aspect ratio options (Standard 16:9 and TV-Display 1:1). The status is currently 'Unveröffentlicht', and there are buttons for 'Abbrechen' and 'Nächster Schritt'. A note at the bottom indicates that all changes are automatically saved.

Workflow

Fields

Publishing status

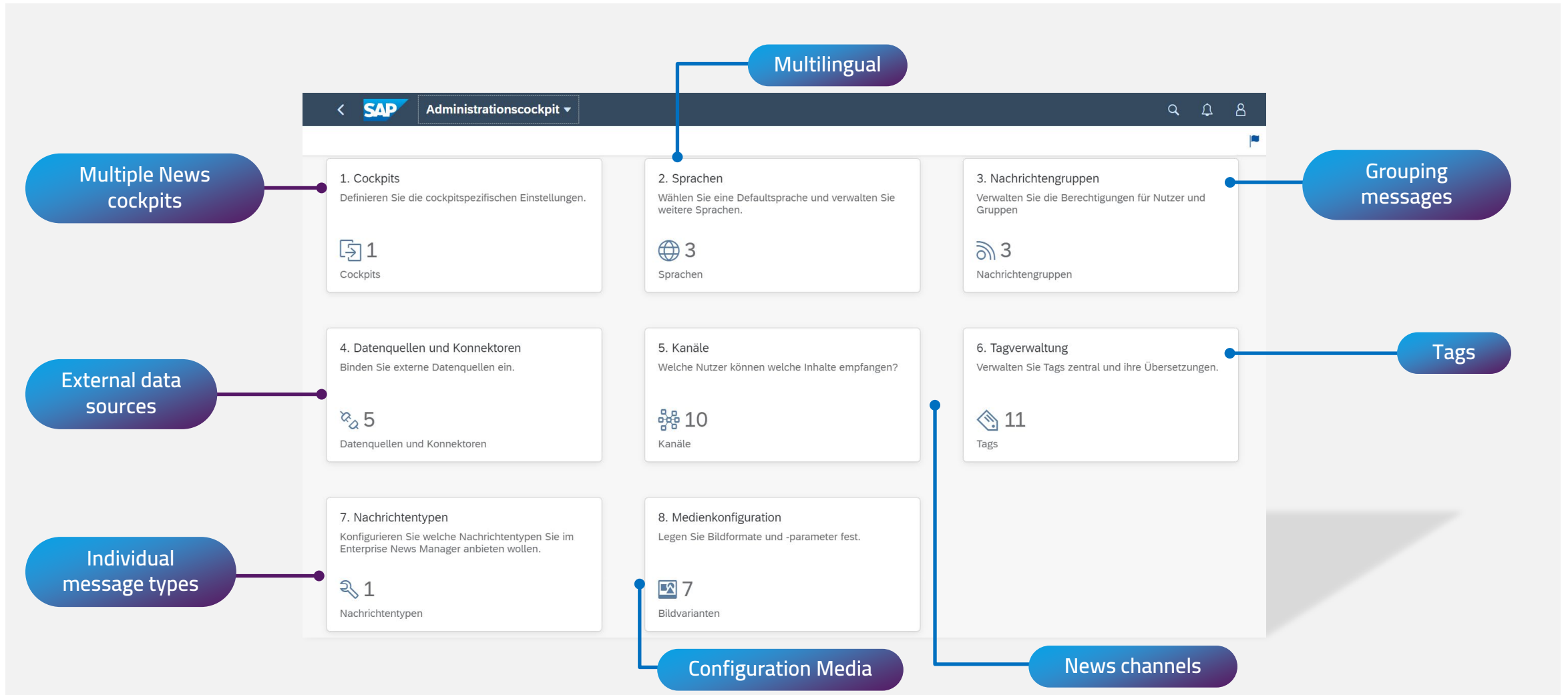
Flexible structure

Translations

Automatic saving

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Modular and clear administration



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The digital news center - use via smartphone



The image illustrates the VANTAiO Enterprise News Manager app on two smartphones. The top phone displays a detailed view of a news article titled "Achtung: Aktuelle Spam-Mails!". A blue callout box labeled "Category tag" points to the "IT News" tag at the top of the article. Another blue callout box labeled "Detail view Messages" points to the article's content. The bottom phone displays the main news feed. A blue callout box labeled "Newsgroups" points to the navigation bar at the top of the feed, which includes icons for "Alle", "Covid-19 Nachrichten", "Interne Nachrichten", and "Externe Nachrichten". A blue callout box labeled "Company news" points to a news item in the feed titled "CEO-Statement zum Jahresabschluss". A blue callout box labeled "External news" points to another news item in the feed titled "YOUR Portal- Verkaufszahlen gehen nach oben".

Thank you for your interest.

You would like to learn more about the topic?

Contact us.

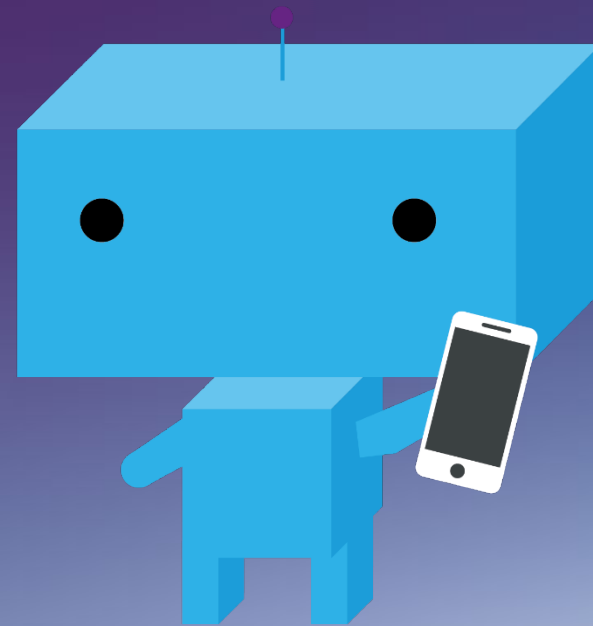
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